Carlton is a highly sought-after professional speaker who has addressed audiences of all sizes, from preschoolers to corporate leaders and business executives, for over 20 years. Traveling both locally and internationally, he brings to the table a wealth of insight, ideas, and practical principles from his own life in leading a church, a trucking company, and a non-profit organization. Carlton is a father of three handsome boys, a husband of over thirty years, and a highly successful entrepreneur and business owner. Carlton wears a coat of many colors, but it all centers around empowering, equipping, and educating people to **SHIFT** into the best version of themselves.

**SHIFT = S**HIFTING **H**OW **I**NDUSTRIES **F**UNCTION **T**ODAY

Carlton holds an associate degree in Psychology from Baton Rouge Community College, a Bachelor of Divinity degree from Faith University in Orlando, Florida, and a master’s degree from Slidell Baptist Seminary in Slidell, Louisiana. In 2009, he won second place in a world champion speaking competition, hosted by Toastmasters International. Carlton’s educational background and skill set have afforded him the opportunity to reach and teach people to **SHIFT** their attitudes and behaviors, in order to become more productive and proactive, and to perform with passion for the people they serve.

It’s Carlton’s philosophy that any group, business, or organization can elevate, excel, and expand beyond their natural abilities, if they are willing to **SHIFT** the way they think, act, and interact, in order to make a greater impact in life, work, and relationships. His goal is to **SHIFT** the gap between leaders and employees, in order to build a bridge between them and the people they serve, so that they may connect, collaborate, and celebrate together.

**Most Requested Speaking Topics:**

**The 5 Keys to Purpose-Driven Leadership** - Leaders must lead by example. What leaders say, do, or fail to do, can determine the success or failure of any team, business, or organization.

Learn what it takes to influence, inspire, and lead people toward a greater purpose and passion in their life and work. Carlton shares a message and framework which he entitles **Purpose-Driven Leadership**, to enable leaders to bypass outdated habits and behaviors. This allows them to become truly effective in their leadership roles. Using the **5 Keys to Purpose-Driven Leadership**, along with stories of real-life leadership challenges, Carlton helps attendees to take ownership of their role, and build confidence in their ability to implement change.

**Attendees will:**

• Obtain a deeper understanding of how **Purpose-Driven Leadership** works, and what really leads people to want to do their very best.

• Learn the specific techniques of **Purpose-Driven Leadership**, which will enhance levels of engagement and performance.

• Gain inspiration to lead at a higher level, which will produce greater achievements and results for you and your team.

**The 4 Unknown Secrets to the Purpose Pivot Approach** - Learn how businesses and organizations can **SHIFT** one thing, and transform everything.

Without a **Pivot Approach** culture, businesses run the risk of falling into mediocrity, which threatens an organization’s long-term profits, and its ability to survive. Carlton believes that his **Pivot Approach** is critical to every business’s longevity. **Pivot**ing requires vision, agility, resilience, and the ability to utilize change. Carlton’s presentation on the **Pivot Approach** will help your team put these principles into action.

**Attendees will:**

• Identify small changes that will increase productivity and operational longevity.

• **SHIFT** from old, outdated behaviors and habits, to reach new heights of success while learning from past mistakes.

• Break through the fear of change and challenge, to obtain real results.

• Develop a definition of the **Pivot Approach**, and how it can be applied to daily leadership roles.